



Advertising Rates

General Rates

Ohio is published 4 times a year

Size	1x	2x	3x	4x
2 page spread	4,174	3,965	3,756	3,548
Full page	2,530	2,403	2,277	2,150
1/2 page	1,644	1,561	1,479	1,397
1/2 page island	1,806	1,717	1,620	1,530
1/3 page	1,340	1,273	1,206	1,138
1/4 page	1,138	1,081	1,024	967
Back cover	+30%			
Inside front cover	+20%			
Inside back cover	+15%			
Opposite table of contents	+15%			

