



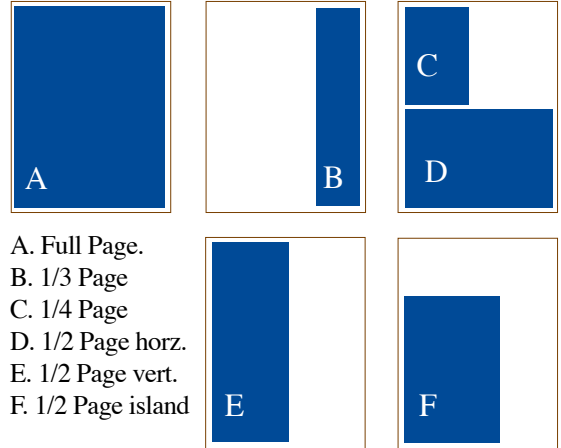
Advertising Specs

Magazine trim Size - 8.25 x 10.8125 inches

Printed offset, CMYK, 150 line (300 dpi)

Standard Ad Sizes (Non-bleed)

- Full Page..... 7.4" x 10"
- Third Page.....2.25" x 10"
- Half Page, horizontal.....7.4" x 4.875"
- Half Page, vertical.....3.70" x 9.875"
- Quarter Page.....3.55" x 4.85"
- Half Page, island..... 4.75" x 7.4"



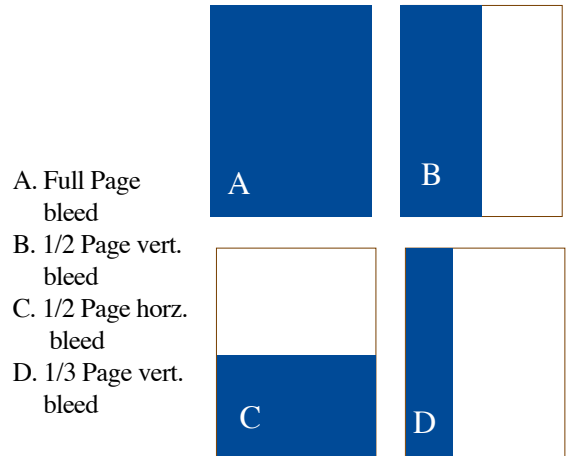
- A. Full Page.
- B. 1/3 Page
- C. 1/4 Page
- D. 1/2 Page horz.
- E. 1/2 Page vert.
- F. 1/2 Page island

Standard Ad Sizes (Bleed)

Bleeds trim 1/8" (0.125) on all bleed sides

Keep live images & text 1/4" (0.25") inside all trim areas

- Full Page (including bleed)..... 8.5" x 11.062"
- Trim size is 8.25" x 10.8125" - max live area is 7.75" x 10.3125"
- Half Page, vert. (including bleed).....4.125" x 11.062"
- Trim is 0.125 on top, bottom, & one side
- Half Page, horz. (including bleed).....8.5" x 5.40"
- Trim is 0.125 on both sides & top or bottom
- Third Page vert. (including bleed).....2.85" x 11.062"
- Trim is 0.125 on top, bottom & one side



- A. Full Page bleed
- B. 1/2 Page vert. bleed
- C. 1/2 Page horz. bleed
- D. 1/3 Page vert. bleed

The magazine uses Macintosh OSX but will accept ads created by Microsoft programs/platforms.
 Please include a color proof of the ad.
 Email files to: randy@aligningchange.com
 Send CD or DVD to:

For quotes on ad design and production:
 Randy Smith
randy@aligningchange.com
 ACTS
 888-548-6363
 fax 501-548-6969

ACTS
 PO Box 644
 Conway, AR 72033
 or FedEx/UPS to:
 803 Harkrider, Suite 200
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